

New client ROADMAP

Don't let what you cannot do interfere with what you can do. – John Wooden

1 Inner-Dialogue Call

Imagine on a foggy day, your headlights can only see so far. How can you ensure you see the whole picture? Schedule a call for a real time screening or complete the survey to gain back your clarity.

Inspire Responsibility 6

Are you afraid of leveraging new revenue streams or connecting with diverse audiences? Don't worry, many teams fear message or boss change. Our team of c-suite experts and legal coaches can help you to lead change with confidence and the right documentation.

2 Participation Data

Activations & Engagements rely heavily on community participation, peer support and staff buy-in. Let everyone know your brand's community commitment and impact. Online communities give you the vehicle to solve multiple problems at once.

Balanced Partnerships 5

Tap into our extensive network of nonprofits & businesses doing good. Amplify your calls(s)-to-action by improving your "doorway" whether it be a website, landing page, communications, social post and/or events.

3 Unification Vehicles

Work with us to determine the best nonprofit, company, or budget for driving change. Whether it's processes, systems, decision-making, or people - our Engagement Rubric solves the issue. Funding is a part of your story that drives your impact brand.

Cultural Momentum 4

Diverse populations spend 5X more time with brand who have an authentic calls-to-action. We produce Unification Vehicles that add community to your events, projects, and activations. Highlighting all of the wornderingful things happening in your community.

Benefits & SERVICES

Creating a balanced life and community takes innovation when you feel limited by resources and your competitor just scored a \$1M investment. Many seek our services when struggle with capacity, content, and participation. You've built a successful company, community, career, program, portal, or initiative. Now, give yourself a high-five before we talk about growth.

UNIFICATION VEHICLE #1: LOCAL PROGRAM CREATION

Give your work legs by creating a program. A program is structured framework that outlines engagement, benefits, requirements, and incentives. It provides structure to how your organization works with partners, clients and other stakeholders. This service prioritizes your local ecosystem and serves as the bedrock for growing those relationships.

Attract Resources
Drive Audience Growth
Launch Online Activations
Increase Data Collecting
Knowledge Sharing

UNIFICATION VEHICLE #2: REGIONAL PORTAL UPDATE

A Regional Portal is a digital platform that facilitates communication, collaboration, and resources sharing between you and your online community. Increase participation and partnerships that transform your community into returners, buyers, referrals, volunteers, or active participants. Understanding how your members are using your platform can open up new engagement opportunities.

Continue Momentum
New Revenue
Online Spaces
Inclusive Webinars
Video Production
Giving Back & Advocacy

UNIFICATION VEHICLE #3: TARGETED ENGAGEMENT

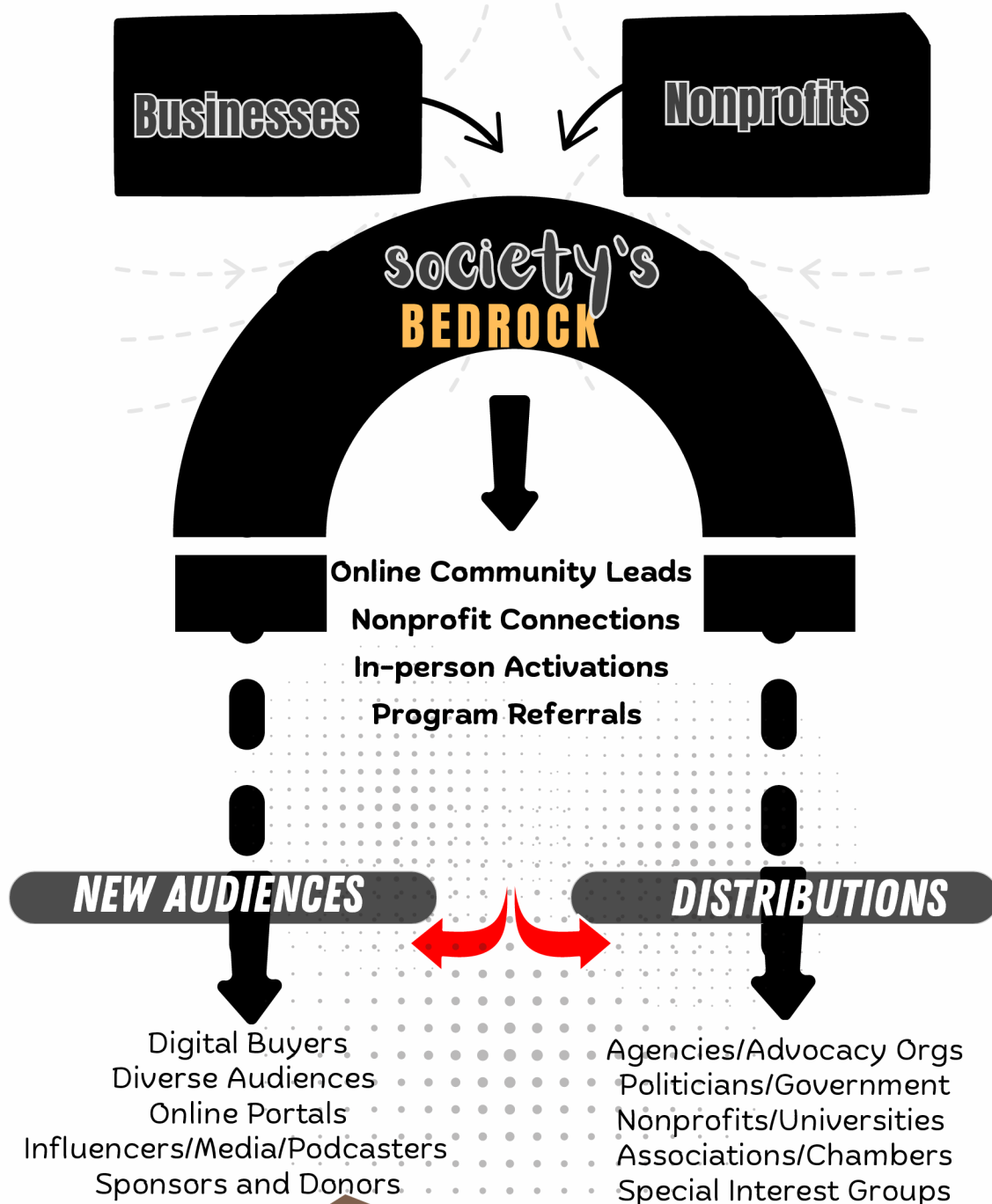
Do you know what makes your vehicle drive? We make 35,000 decisions per day, most of them are unconscious. As a small team of honest professionals, you need data at your fingertips to approach the daily demands with a level-head, honesty, and a vision. This vehicle will give you the tools needed to activate your community and impact.

Partnership Personalization
User Generated Content
Scale Reach
Video Testimonials
Peer Support

Partnership FUNNEL

There are more than 1.5 million nonprofits and businesses contributed almost 30% to their impact. We believe we can do better since more than 35% of gifts are now generated online.

Get ready to chart a new path for audience growth and activation! Society's Bedrock Unification Vehicles are magnets that double your audience growth, content distribution, and translates your impact into dollars.



society's **BEDROCK**

PRICING TABLE

Create a beautiful tapestry of your journey and share it with those who want to stay engaged.

Visit societysbedrock.com to submit a quote or take advantage of a package below.

Discovery call followed by proposal, agreement, and orientation. Contact Anton by phone, email or text at atimms@societysbedrock.com or 414.315.7905.



Essential

Essential is a good fit if:

- you need someone familiar with your business and/or peer support;
- prefer DIY but open to advice on online communities, social impact, and marketing;
- revenue generation is helpful, but not the primary driver of a new engagement strategy.

Outcomes

\$1415

Up to 500 persons
1 Online Communities
1 Webpage
1 Expert w/ 1 week
3 Email Marketing Campaigns
1 Engagement Rubric

\$665 savings; valued at \$2080

Nonprofit/Professional

Professional/Nonprofit might be a good fit if:

- you are looking to scale reach by increasing individual donors, driving partnership revenue, etc;
- your online community require consistent human review;
- you need advanced marketing or technical help;
- team stretched thin, need extra support.

Outcomes

\$3160

Up to 1000 person
2 Online Communities
1 Webpage
1 Sponsor Match
3 experts w/ 4 weeks

\$1,440 savings; valued at \$4600

Enterprise

Enterprise might be a good fit if:

- you are looking to scale reach to new audiences and distribution partners;
- your workload requires consistent human review;
- business revenue growth is stagnant or changing and systems need updating;
- team desire to increase leads, advanced marketing, and want creative help.

Outcomes

\$5530

Up to 2000 persons
2 Events or 1 Impact Video
2 Online Communities
1 All-in-one Solution or Technology
1 Engagement Rubric
3 Customized Email Campaign

\$2,570 valued at \$8100

Partnerships pay 50% at the commencement date and the remainder before launch date. 90% of SB admin costs are tax deductible! Once agreement is signed via pdf, partner will receive an invoice with payment options.